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NEWS RELEASE

For immediate Release

Lime Design, Inc. raises capital from Angel Investors

Boston, MA – July 25, 2007 – Today Lime Design, Inc. raised capital from angel investors. The new capital will be used for manufacturing. Lime Design, Inc. is currently seeking additional financing. Interested investors should contact the company at the contact information below.

About Lime Design:

Lime Design, Inc., headquartered in Boston, MA, specializes in designing, developing, and marketing innovative products that create new markets. The company, founded at MIT in 2006, has brought together engineers, industrial designers, and marketing specialists. Currently, the company plans to release its first product to the market in 2008.

For more information about Lime Design, Inc. please visit www.bylimesdesign.com.

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