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NEWS RELEASE

For immediate Release

Lime Design, Inc. files Full Utility Patent

Boston, MA – May 11, 2007 - Lime Design, Inc. filed full utility patents on its first consumer device. Additional details to follow once the USPTO publishes the patent.

About Lime Design:

Lime Design, Inc., headquartered in Boston, MA, specializes in designing, developing, and marketing innovative products that create new markets. The company, founded at MIT in 2006, has brought together engineers, industrial designers, and marketing specialists. Currently, the company plans to release its first product to the market in 2008.

For more information about Lime Design, Inc., please visit www.bylimesdesign.com.

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