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NEWS RELEASE

For immediate Release

Zac Zguris joins Lime Design, Inc. as Chief Technology Officer

Boston, MA – January 27, 2007 – Zac Zguris joined Lime Design as the Chief Technology Officer to lead the engineering development of the company's first product. Zac brings considerable experience with hands on engineering development from a variety of fields. Zac has a Bachelor of Science in Chemical Engineering and a Master of Science in Chemical Engineering from the University of New Hampshire. Additionally, he is a PhD candidate in the Materials Science and Engineering Department at the University of New Hampshire.

About Lime Design:

Lime Design, Inc., headquartered in Boston, MA, specializes in designing, developing, and marketing innovative products that create new markets. The company, founded at MIT in 2006, has brought together engineers, industrial designers, and marketing specialists. Currently, the company plans to release its first product to the market in 2008.

For more information about Lime Design, Inc., please visit www.bylimesdesign.com.

Contact:

Tim McCaffery
Lime Design, Inc.
603-682-1912
timothy.mccaffery@bylimesdesign.com

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